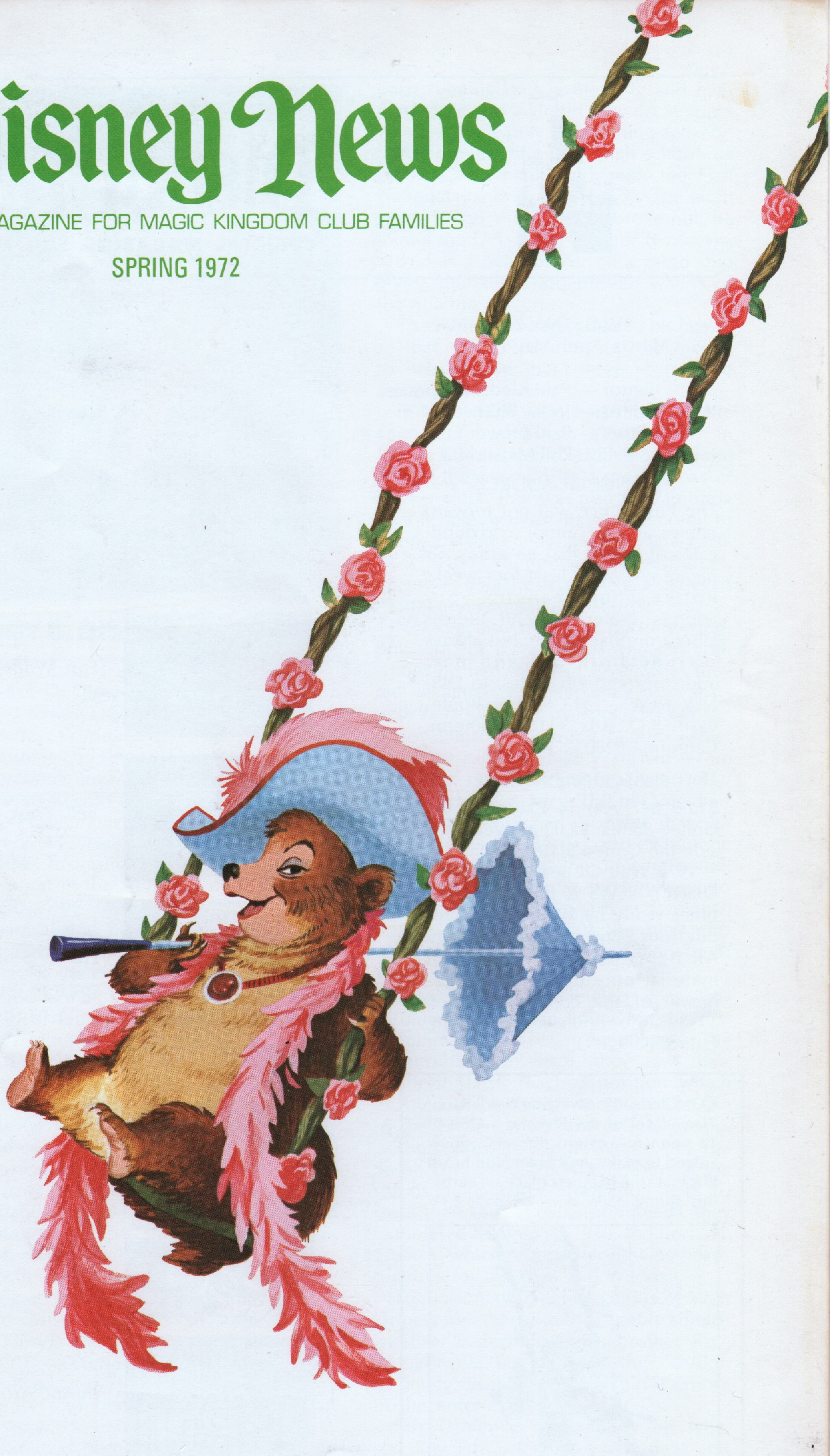
# Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES

SPRING 1972



**Disneyland's New BEAR COUNTRY**
**Featuring COUNTRY BEAR JAMBOREE · see page 2**

# Disney News

SPRING 1972

**OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES**

Vol. 7, No. 2
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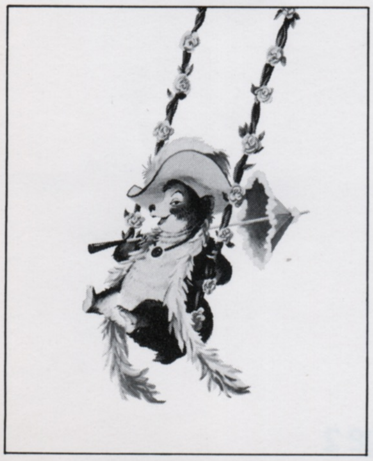
COVER STORY: Swinging Teddi Barra, "The Jewel of the Dakotas." One of 18 country-western "greats" guaranteed to make your heart (and head) throb at "the happiest place on earth" this spring. (See story on page 2.)



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KINGDOM
CLUB

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# ROY O. DISNEY 1893 · 1971

Roy O. Disney, Chairman of the Board and Chief Executive Officer of Walt Disney Productions, who guided the business and financial aspects of the corporation's activities since founding the Company with his brother Walt in 1923, died December 20 at the age of 78.

For 43 years, beginning when Walt Disney first arrived in California to begin a career in the animated motion picture field, Roy O. Disney provided the financial and business guidance for his younger brother, leaving Walt free to exercise the creative genius which established him as the foremost figure in the field of family entertainment.

Together, the Disney brothers built an entertainment empire, first as pioneers in the animated cartoon medium, then as producers of quality live-action films and television programming for the family audience, and later as the creators and builders of Disneyland in Anaheim, California, and Walt Disney World in Orlando, Florida — two totally new and unique concepts in the entertainment and recreational fields.

After Walt Disney's death in 1966, Roy took personal leadership of the financing and construction of Walt Disney World in Florida and guided to completion the $400,000,000 destination vacation resort. He lived to personally dedicate this, the greatest of his brother's dreams, on October 25, 1971.

Roy was born in Chicago, Illinois, on June 24, 1893, the son of Elias Disney, a building contractor, and Flora Call Disney. He attended grammar school in Chicago and high school in Marceline, Missouri, where the family moved to in 1910. Like many youngsters, he got his first taste of business delivering newspapers, running both a morning and evening route and taking it easy on Sundays when he made only the morning delivery.

After graduating from high school, he worked as a bank clerk with the First National Bank of Kansas City for eight years. When World War I broke out, he joined the U.S. Navy, and, for two years, served as a petty officer on a cargo ship plying the submarine-infested waters of the Atlantic.

The rigors of the sea affected his health so that, after mustering out, he moved to Arizona and spent three years there recuperating.

In 1923, Walt, who had started in the animation business in a small way in Kansas City, moved to Hollywood where he felt there would be a greater market for his work. Roy was also in California by this time, with an immense amount of sympathy and encouragement, and $250. Walt had $40.They pooled their resources, borrowed $500 from an uncle, and began production of animated shorts.

Not long after his arrival in Hollywood, Roy sent for Edna Francis, the girl with whom he had fallen in love when they met in Kansas City, and they were married in Hollywood in April of 1925.

Roy began his motion picture career using the camera which Walt had set up in a small store building behind a Hollywood real estate office. This became their first studio. Walt had received an order for a series of shorts, and, while he worked feverishly at the drawing board, Roy acted as cameraman and bookkeeper.

Soon they hired two girls as assistants. Lillian Bounds, one of the new employees, was later to become the wife of Walt Disney.

Throughout the following years, Roy assumed full responsibility for the distribution and monetary functions of the organization. In 1929, they saw their financial status reach a position which enabled them to buy their own studio in the Hyperion section of Hollywood.

The success of "Snow White And The Seven Dwarfs" placed the Disneys at the top of the animated production field. To meet their further expansion needs, they completed in January, 1940, the Burbank Studios, which serve as worldwide headquarters for the corporation today.

The visionary, creative genius of Walt Disney, together with the capable administrative leadership of his brother Roy, brought the company to the position of highly diversified leadership it enjoys in the entertainment field today.

Roy Disney is survived by his wife, son Roy Edward (a Vice President and member of the Board of Directors of Walt Disney Productions), Roy Edward's wife, the former Patricia Dailey, and their four children, Roy Patrick, 14, Susan Margaret, 13, Abigail Edna, 11, and Timothy John, 10. He is also survived by a brother, Ray, and a sister, Mrs. Ruth Beecher.

### NEW FOR '72

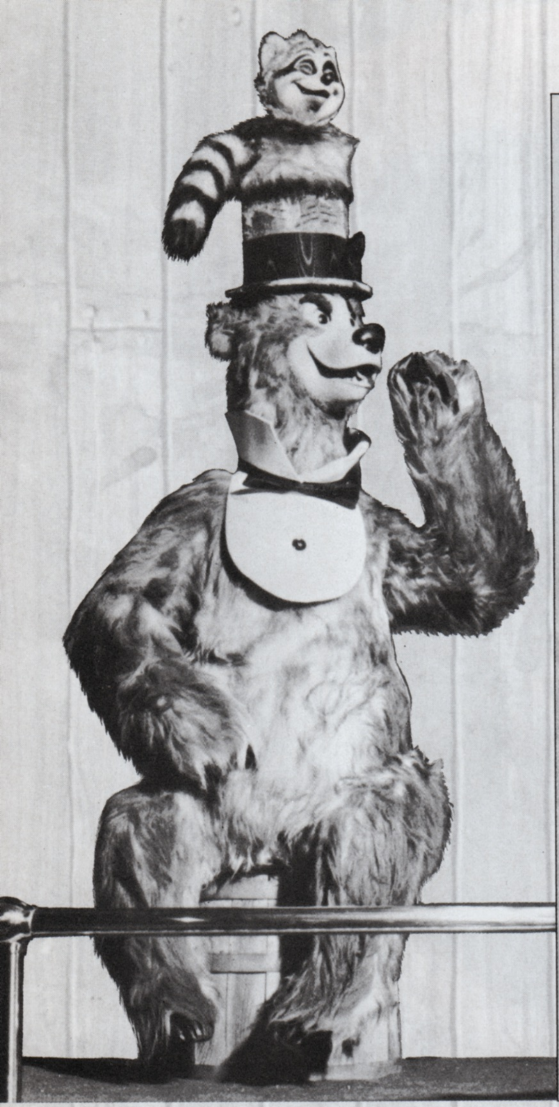
# BEAR COUNTRY

### FEATURING

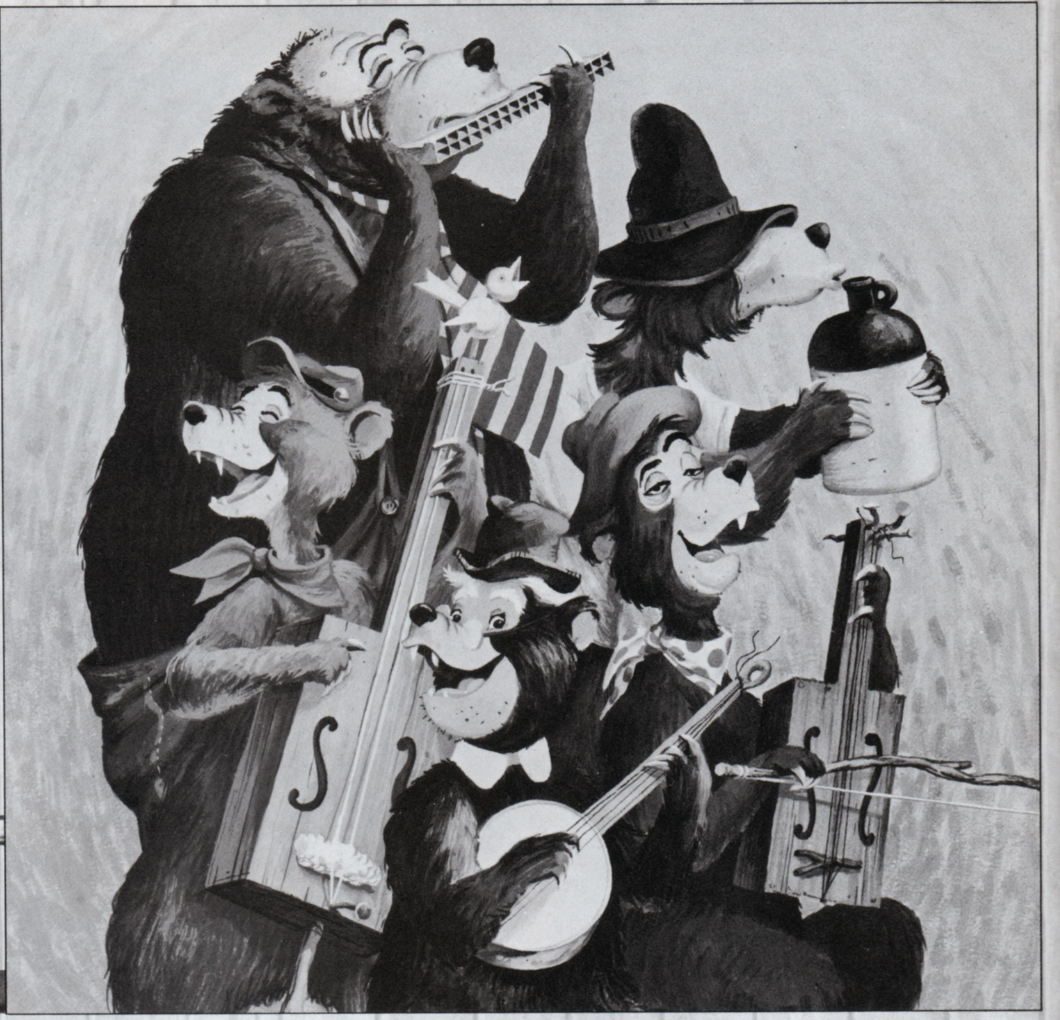
# COUNTRY BEAR JAMBOREE

**A brand new land and a brand new attraction open at Disneyland this spring!**

One of the most popular attractions at Walt Disney World in Florida is a country-western musical mish-mash known as Country Bear Jamboree. It stars the wildest bunch of foot-stompin', knee-slappin' rip-snorters ever to lumber out of the north woods. And this spring, the "rip-snorters" are coming to Disneyland, bringing with them, along with their lack of talent, a whole new land to the "happiest place on earth:" Bear Country.



HENRY



THE FIVE BEAR RUGS

To be located in the area previously occupied by Disneyland's Indian Village, Bear Country will bring a whole new "woodsy" look to Frontierland. In fact, this is the first time since the opening of New Orleans Square and the "Pirates of the Caribbean" attraction in '66 and '67 that Disneyland has opened an all new "land" along with a major adventure. (The Haunted Mansion, which opened in '69, was housed in an already-existing building in the New Orleans Square area.)

Included in the Park's seventh land are a brand new entrance located to the right of the Haunted Mansion, a frontier-styled merchandise stand (formerly the Indian Village Trading Post), a new Keel Boat landing dock, the "Golden Bear Lodge" restaurant, a north-woods-styled merchandise shop and arcade, and the "Mile Long Bar," which specializes in soft drinks and small snack items for dry-throated, hungry guests. Of course, the highlight of Disneyland's new Bear Country is a rib-tickling country-western musical revue called Country Bear Jamboree.

Kicked out of the country-western music union for disturbing the pieces, the stars of Disneyland's Country Bear Jamboree are just about the most likeable collection of "yaa-hoos" ever to hog the limelight. And hog it they do.

The MC of the show is a bear by the name of Henry, an amusing chap who stands seven feet tall and wears a live raccoon hat. His job, like his mindedness, is simple: keep the audience in stitches and introduce the stars of the show. The former he finds much easier than the latter.

The first group to suffer through a Henry introduction (after a short piano intro by Gomer, the only bear in the show who can play in a key other than "C") are The Five Bear Rugs, the unbearable band of the Bear Jamboree. Zeke strums the banjo, Zeb's on the fiddle, Ted blows the white lightnin' jug, Fred plays the mouth harp, and Tennessee picks the one-string thing. (Zeb's son Oscar gets into the act, too. He sits stage front and squeeks his Teddy Bear.)

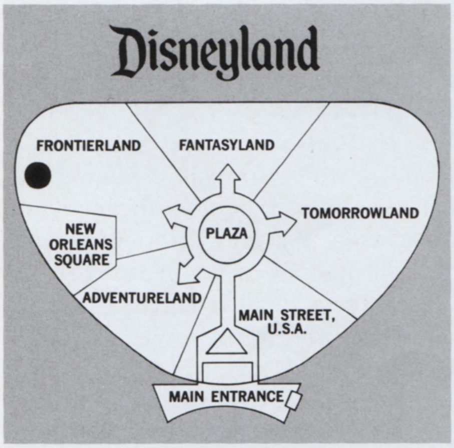
TEDDI BARRA

LIVER-LIPS McGROWL

TRIXIE

THE SUNBONNET TRIO

BIG AL


Disneyland
FRONTIERLAND
FANTASYLAND
TOMORROWLAND
PLAZA
NEW ORLEANS SQUARE
ADVENTURELAND
MAIN STREET, U.S.A.
MAIN ENTRANCE

*Disneyland's new Bear Country, featuring Country Bear Jamboree, will be located in the area previously occupied by the Park's Indian Village (solid black circle).*

After the bears in the band, a small, mandolin-playing bear by the name of Wendell joins MC Henry for a couple of duets, sour-noting them to death to prepare the audience for Liver-Lips McGrowl, who wails into a touching rendition of "My Woman Ain't Pretty."

Sharing the spotlight from this point on are such country-western "greats" as Trixie, the lonesome loser, Terrence, the "Vibrating Wreck from Nashville Tech," the Sunbonnet Trio (Bunny, Bubbles, and Beulah), Ernest the Dude, Teddi Bara (who descends from the ceiling on a flower-covered swing), and the one and only "Big Al" (his voice may not be the best, but at least it's bad).

Disneyland's new Bear Country, featuring the hilarious Country Bear Jamboree, opens this spring at "the happiest place on earth." And, as would be said by Melvin the moose, Buff the buffalo, and Max the stag (three heads that hang around together in the Country Bear Jamboree), "If you ain't visited Bear Country and seen and heard Country Bear Jamboree, yew just ain't lived."

Y'all come out and live a little, hear!

*Winding streams, stately stands of cypress, and a white ribbon of beach on a sparkling lake make camping an unforgettable experience at Walt Disney World's*

# FORT WILDERNESS

Legend has it that long ago there really was a Fort Wilderness, an outpost community fortified against the dangers of a hostile yet beautiful environment. Today, at Walt Disney World's 600-acre campground, the "hostility" of this environment has completely disappeared. Only the natural beauty remains.

Located on the south shore of 450-acre Bay Lake, Fort Wilderness now has over 250 campsites nestled in an environment which is a natural paradise. Flowering bay trees, pine, cypress, and other foliage surround each site, screening campers from each other and preserving the feeling of a pristine wilderness.

Turtles laze without concern on the banks of winding streams as guests drift by in canoes. Minute frogs scamper as a nature counselor points them out to his eager seven-year-old charges during an "interpretive nature program." Hidden among the branches of moss-clad trees, birds call out to campers on horseback as they go on a guided trail ride.

A lone camper, wishing solitude, wanders along artful boardwalks, curving gracefully in and out of the forest. Other guests lounge on the crystal sands of Fort Wilderness beach, while friends call to them from sailboats out upon Bay Lake. Nearby, a spirited game of horseshoes involves another group of campers.

Steam launches and trams stop regularly to take campers to the Magic Kingdom theme park or to the Polynesian Village and the Contemporary Resort-Hotel. And, as the sun falls, nightly campfire programs begin.

A Conestoga wagon, reminiscent of early pioneer days, rolls into the campground and stops. Its sides drop down, forming a stage. Guests are encouraged to join in sing-alongs or to listen to western ballads. Later in the evening, the waters of Walt Disney World come to life with the nightly electrical water pageant. As the last of the sparkle dies down, those guests who plan an early round of golf the next day, or a chuck-wagon-style breakfast ride, head for their trailers, campers, or tents. Others take a last stroll along the beach, or sit quietly, watching the campfire.

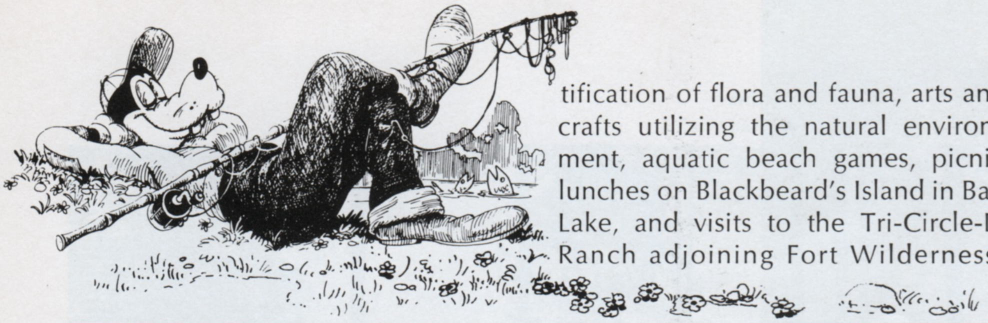
Fort Wilderness sounds idyllic. And it is. Each campsite measures approximately 15 feet by 20 feet and is provided with water, sewer, and electrical facilities. Air-conditioned showers are located at convenient areas, and a general store carries everything from T-bone steaks to Mickey Mouse sweatshirts. The camping fee, which is $11 per site per night with a limit of seven days, entitles guests to the free use of the Walt Disney World transportation system: monorail trains, motorized trams, and steam launches.

A recreation center is available where a variety of sports equipment can be checked out by the guest at no charge. Bicycles, canoes, horses, and all manner of watercraft can be rented for a small fee. Private boats, however, are not allowed at Walt Disney World.

A wide range of recreational activities has been planned for the entire family consisting of sport tournaments, nature talks, trail rides, and bicycle excursions. Special programs for children between the ages of six and 13 have been developed which will stress educational as well as recreational activities. The programs will be of two- or five-hour duration and will consist of nature walks with iden-

For some Fort Wilderness campers, fishing is no farther away than a flick of the wrist.

The "wilderness" of Fort Wilderness is not just a name; it's a description.



tification of flora and fauna, arts and crafts utilizing the natural environment, aquatic beach games, picnic lunches on Blackbeard's Island in Bay Lake, and visits to the Tri-Circle-D Ranch adjoining Fort Wilderness. Each group of 10 children will have a trained expert to guide them.

Fort Wilderness offers the first total camping experience for the vacationing family. It is part of a new "world," where the natural environment is conserved and cherished.

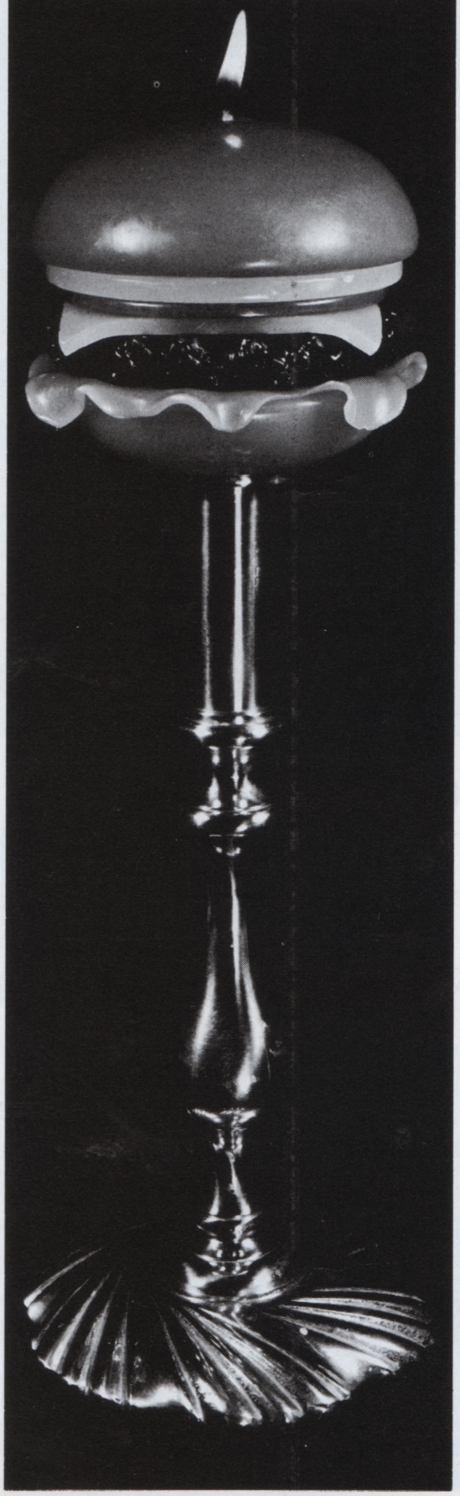
Young Robin Hoods get a chance to pick up a few pointers from the Fort Wilderness staff.

Canoeing and horseback riding are two of many recreational opportunities available at Fort Wilderness.

Walt Disney World's Fort Wilderness campgrounds. Plenty of campsites, plenty of fish.

# BELL, BOOK, & CHEESE-BURGER?

## Disneyland's Candle Shop: tulips, turkeys, and mushrooms to burn.



"May I help you?"

"Yes, I'd like an ice cream soda and a cheeseburger with lettuce, onion, and tomato."

"Would you like it to go?"

"No, I'll burn it here."

A strange conversation, but certainly more so at hamburger stands than candle shops these days.

For nearly 2,000 years, candles were man's chief source of artificial light. And, for almost the same number of years, candle shops were relegated to specializing in a rather unimaginative looking product whose sole function was to glow when lighted. Decorative candles were only for the few; novelty candles were almost nonexistent; and selection was very limited. That's certainly not the case today, especially in Disneyland's Candle Shop.

Located on West Center Street, just off Main Street, U.S.A., Disneyland's Candle Shop offers guests a wide variety of candles to choose from, ranging in style from traditional and seasonal to contemporary and novelty, ranging in price from scented, votive candles selling for 29c apiece to a $250 German candle made on a 16th century hand-carved mold.

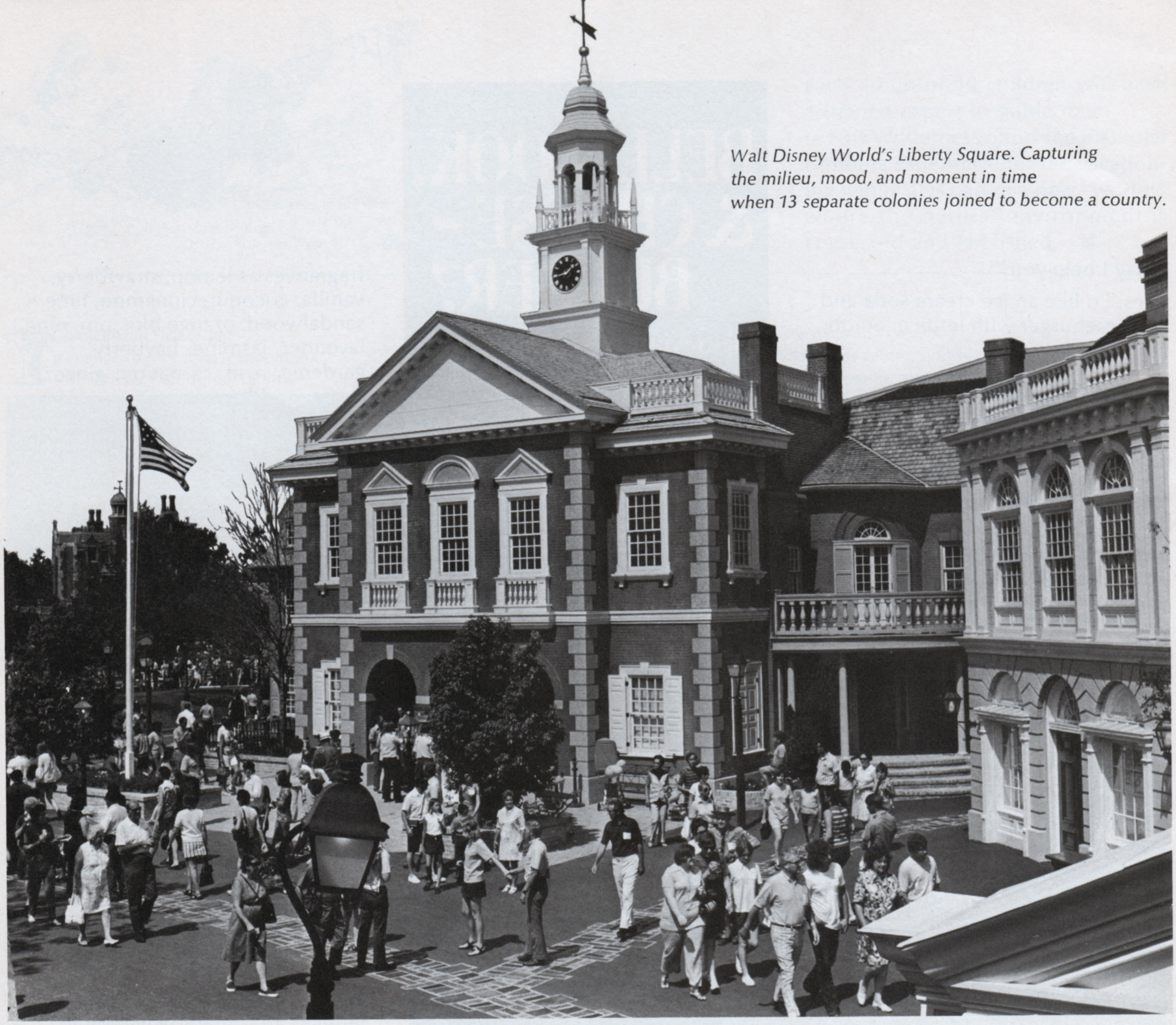
In stock at the shop are well over 75,000 candles, including such traditional items as drip candles, self-consuming candles, votive candles, taper candles (both floral and regular), glow-through candles, and candles scented with such fragrances as lemon, strawberry, vanilla, coconut, cinnamon, lime, sandalwood, orange blossom, pine, lavender, jasmine, bayberry, gardenia, rose, carnation, ginger, grape, and banana.

Seasonal items featured at the shop (depending on the season) include candles that look like Christmas trees, Santa Clauses, Valentine hearts, Easter bunnies, turkeys, and Halloween pumpkins. Contemporary items include a wide variety of hanging candles and candles shaped into modern, geometric forms.

But the most popular line of candles at the shop lately are the novelty candles. And novel they are.

There are flower candles that can be floated on water while they burn and candles that burn themselves into unusual shapes. There are candles molded in, on, and around driftwood and candles that look like birds (with or without hats), tulips in a flower pot, or mushrooms. For the food lover, there is a rather delicious looking line of candles that includes cupcakes, ice cream sundaes and sodas, banana splits, and, for the really hungry, a cheeseburger candle, complete with lettuce, onion, and tomato.

Like candle shops of a few hundred years ago, Disneyland's Candle Shop also specializes in items that glow when lighted. Only at Disneyland, the glow is more apt to come from burning flowers, mushrooms, or cheeseburgers than traditional votives or tapers.



*Walt Disney World's Liberty Square. Capturing the milieu, mood, and moment in time when 13 separate colonies joined to become a country.*

## When we were only thirteen and growing: Walt Disney World's

# LIBERTY SQUARE

*Liberty Square's Hall of Presidents.*

Lighted lanterns signaling victory,
the roll of the drum and the keen
of the fife,
town criers declaring that
"freedom is life,"
all recall America's youth
in Liberty Square.

It was a time of turmoil and frustration, of energy and exaltation; a time when brave men met in curtained secrecy and shaped documents that would change the course of history, while fearless women waited by candlelight for the patriot's safe return. It was a new world, and it was fraught with danger, excitement, and promise.

Liberty Square, one of the six themed "lands" in Walt Disney World's Magic Kingdom theme park, captures the atmosphere of colonial America and re-creates the milieu, mood, and moment in time when 13 separate colonies joined to become the United States of America.

As guests cross Liberty Bridge and enter into the spirit of 1776, familiar characters from history are on hand to greet them. Ben Franklin, eyes twinkling, observes that "A light purse is a heavy curse." Farther on, the town crier, giving the daily news, reports that "Widow Jenkins, who was ducked in icy water for being a scold, is now a common scold with a common cold."

The Liberty Square Fife and Drum Corps, resplendent in blue-and-gold uniforms and tricorn hats, hourly "troop the colors" for a "Yankee Doodle" Ceremony held at the Liberty Oak Tree. While drums roll and fifes play, a lucky child is chosen from among the guests to be an honorary "Yankee Doodle" for the day.

The Liberty Oak Tree, symbol of freedom and hung permanently with victory lanterns, stands serenely at the center of Liberty Square, a stately sentry saluting the imposing structure which houses the most inspiring attraction in the Magic Kingdom: The Hall of Presidents.

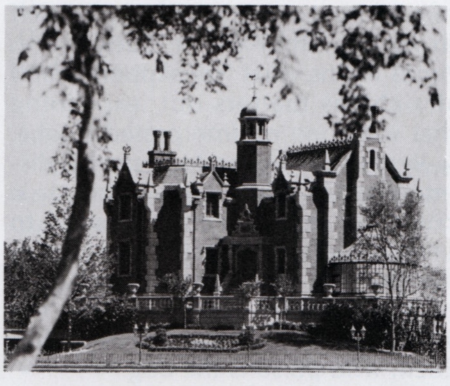
Conceived by Walt Disney 15 years ago as an exciting show that would dramatize the importance of our American heritage, The Hall of Presidents represents years of painstaking research, careful execution, and the combined talents of hundreds of artists and designers.

A new five-screen, 70mm cinematic process was created which literally places the audience at the center of the action, sweeping it into the historical arena where the ethical, idealistic, and constitutional conflicts of our country were raised and resolved. Artists, working for over a year, painted 85 masterpieces — some of them 40 feet long — in the style of the period when each specific action takes place.

Music, narration, and special sound effects transport the audience from early Philadelphia through the troubled years of the Civil War up to the present, where the achievements of science point the way to an enlightened future.

The climax of the show is reached when the curtains part to reveal on stage, life-size and lifelike, the 36 men elected to guide this country. Through the genius of the Disney "Audio-Animatronics" system, each President briefly acknowledges his introduction and, once again, President Lincoln stands and speaks the immortal words which have resounded down the halls of history.

*The 450-passenger "Admiral Joe Fowler" provides guests with an opportunity to ride an old fashioned stern wheeler.*



*The Haunted Mansion is the home of 999 "spirited" ghosts, ghouls, and poltergeists.*

Other attractions in Liberty Square include: the Diamond Horseshoe, the 450-passenger stern wheeler, "Admiral Joe Fowler," and the Haunted Mansion.

The Diamond Horseshoe presents a rollicking, fun-filled show starring the zaniest bunch of characters ever to trespass west of the Alleghenies. One of the Magic Kingdom's free attractions, the Diamond Horseshoe Revue is filled with music, dancing, and plenty of laughs.

Guests embarking on or disembarking from the "Admiral Joe Fowler" at the Riverboat Landing will notice the ominous Hudson River manor up on a hill overlooking the water. It is the Haunted Mansion, home of 999 "spirited" ghouls, ghosts, and poltergeists. Guests brave enough to enter its "withering" heights meet "shades" of every description in an atmosphere where time and space are "immaterial."

Even dining, shopping, and strolling in Liberty Square provide guests with a unique experience. Quaint colonial stores specializing in old-world antiques, pewter, silver, personally blended perfumes, and historical mementoes encourage browsing, while the Liberty Tree Tavern, with its beamed dining rooms named after American patriots, reflects the unhurried simplicity and the good-natured intimacy of colonial dining.

A visit to Liberty Square is a journey into the past where the present began, a trip to the crossroads of American history where a choice of independence resulted in a great nation. It is a trip no Walt Disney World guest will want to miss.

**WALT DISNEY Productions'**

# THE BISCUIT EATER

*Johnny Whitaker • Moreover • George Spell*

Since the dawn of the motion picture industry, films dealing with dogs and children have been sure-fire box office magic, but never so appealingly or sensitively combined as in the films of Walt Disney. It is in this tradition that Walt Disney Productions presents its newest theatrical release, "The Biscuit Eater."

Set in the lush green hills and sprawling meadows of Tennessee in 1946, this film brings to life James Street's gripping "Saturday Evening Post" story of two 13-year-old boys and their efforts to turn a misfit hound into a champion bird dog.

The story begins when Harve McNeill, the dog trainer for kennels owned by Mr. Ames, decides to give one of the dogs (Moreover) away when he learns the animal not only is untrainable, but also sucks eggs.

Harve's 13-year-old son, Lonnie, who has grown especially fond of the dog, schemes with his best friend, Text Tomlin, and gets the dog back.

Although Harve hears about the incident well before his son tells him, he is pleased when Lonnie confides in him. Harve encourages the boys, but also warns them that there is a good chance that Moreover might not come through for them.

Working night and day, Text and Lonnie begin to get results with the dog. He is soon casting, pointing, and fetching with the best of them, and the boys begin dreaming of the local championship trials.

Their faith is soon justified. At the trials, Moreover does anything but "not come through for them." In fact, he and Silver Belle, Harve's trained champion for Mr. Ames, go into the finals, evoking much public and newspaper interest in the father-and-son competition. However, when it appears that Moreover might win, Lonnie and Text call him off because they heard a rumor that Harve would lose his job if Silver Belle lost the championship.

Thinking that his son quit because he was afraid of losing, Harve is terribly disappointed in Lonnie and tells him so. But Lonnie can't bring himself to say why they did it. Luckily, Mr. Ames learns what has happened and straightens matters out, explaining that someone misinterpreted a joke.

By now, however, Moreover is disinterested in working any more. He is confused and depressed, unable to understand why he was called off at the moment of victory. He goes back to sucking eggs, but picks on the wrong farm, one owned by a Mr. Eben, who poisons the dog.

Moreover's near death triggers a terrific fight, during which Harve flattens Eben's arrogance and a few other things, bringing father and son, boys and dog, close together once more.

Soon, the boys are training Moreover again. And even though their dog is too weak to compete in the Grand Nationals this year, which will surely be won by Silver Belle, they look forward to the following year.

To be released this spring, "The Biscuit Eater" stars Earl Holliman as Harve McNeill, Lew Ayres as Mr. Ames, Clifton James as Mr. Eben, Johnny Whitaker as Lonnie McNeill, and George Spell as Text Tomlin.

Sirs:

...Is the edition of Disney News that is published here exactly the same as the Disney News available to the MKC members in Florida?...

Sincerely,
Steve Laser
Palos Verdes Estates, Calif.

*Yes. Disney News is not published in regional editions. Beginning with this issue, however, more space will be devoted to articles on Walt Disney World.—ED.*

Sirs:

I just loved and enjoyed very much the fall issue of Disney News. It came on kind of a gloomy day for me and really brightened it up. I especially liked the articles "Perfume Artistry: Creating The Breath of Beauty" and "The 444 Charges of The Flashlight Brigade," and I wish you would have at least one of these kinds of articles in every issue because I really like to learn about and find very interesting the behind-the-scenes work at Disneyland....

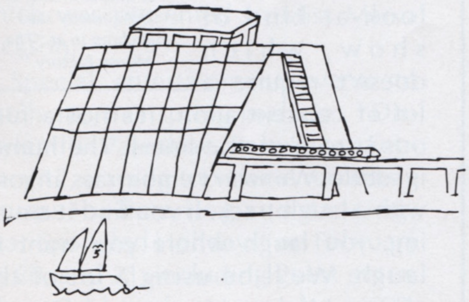
Sincerely,
Celeste Trujillo
Torrance, Calif.

Sirs:

I like your magazine because it tells all about Disneyland and Disney World. In Disney World, are they really going to build a bigger Main Street than Disneyland?... Since I didn't have much to say I drew the Monorail at Walt Disney World.

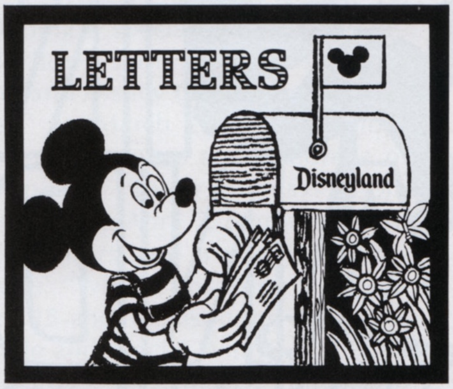
Sincerely,
Glen O'Rourke (Age 9)
Pinole, Calif.

*The reason Walt Disney World's "Main Street, U.S.A." is bigger than Disneyland's is because the buildings at WDW were built to full scale, whereas the buildings at Disneyland were built to 5/8 scale.—ED.*



**If you would like to share your ideas with our readers, just drop a note to:**

**EDITOR, Disney News,**
**1313 Harbor Blvd.,**
**Anaheim, Calif. 92803**



Sirs:

I have been buying this magazine for over three years and I think it's a very good magazine. I like the part about the movies the best.... and the cartoons, too.

Sincerely,
Barbara Bengston
Hanford, Calif.

Sirs:

I really enjoy coming to Disneyland every year. My father is in the Magic Kingdom Club, so that's fantastic. I really enjoy all the attractions and all the shows at Disneyland. I would sincerely like to visit Walt Disney World in 1972. Would you please print a little information about the various attractions at Walt Disney World.

Sincerely,
Marcia Pratt (Age 10)
Montebello, Calif.

Sirs:

My family and I took a trip to California last summer and we also visited Disneyland. It was the most wonderful experience I have ever had. I liked Pirates of the Caribbean the best. Please print this so others might consider a trip to Disneyland. Love your magazine.

Sincerely,
Cheryl Boothroud (Age 13)
Middletown, Conn.

Sirs:

Received my winter issue of Disney News and enjoyed it. But why so late?

Sincerely,
Gerald Smith
Cleveland, Ohio

*We apologize for the delay. The magazine was held up so we could include a story on the grand opening of Walt Disney World.—ED.*

Sirs:

The area I head to first when visiting to Disneyland is always Tomorrowland because it is always alive and abounding with bright hope for the future. My favorite ride in Tomorrowland is the Goodyear PeopleMover. I really wish you would write an article on this ride as well as all the other rides in Disneyland....

Sincerely,
John Hernandez
Los Angeles, Calif.

Sirs:

I am very interested in Disneyland and Walt Disney World. I would like to know if you could write a story on Walt Disney World with plenty of pictures with it.... I think the Disney News is very good but only if you could add some pictures of the rides.

Sincerely,
Gary Reinecke
Lemon Grove, Calif.

Sirs:

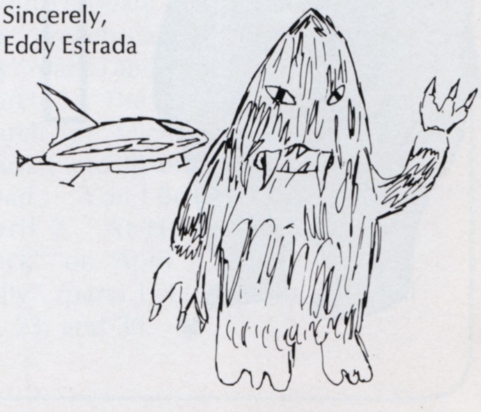
I enjoy Disney News very much! I wish you would make it a little bit longer. Would you please write stories on both Swiss Family Treehouse and Matterhorn Mountain. These are two of my favorite attractions, and I know the Matterhorn is one of the most favorite rides by the crowds it always has. I really enjoy the magazine.

Sincerely,
Tim Whalen
Pomona, Calif.

Sirs:

I like all your movies you have made. But what people want now is monster movies in cartoon. Here's a monster and his space ship and pretend he came from an unknown planet and there's a lot more of them and they want to rule the world. You can make up the rest. I am 11 years old.

Sincerely,
Eddy Estrada



# IN AND AROUND WALT DISNEY PRODUCTIONS

## Movies

...Ten comedy stars have been signed to appear as guest hosts for "The Mouse Factory," Walt Disney Productions' new weekly syndicated TV show produced and directed by Ward Kimball. Stars include Johnny Brown, Pat Buttram, Wally Cox, Dom DeLuise, Phyllis Diller, Joe Flynn, Pat Paulsen, Charles Nelson Reilly, Jonathan Winters, and Joanne Worley. Nuts and bolts of the program include classic Disney animation, clips from the Studio's vast motion picture library, and specially produced live-action sequences. Each week a new topic or mixture of subjects is explored, from horses and folk tales to music and monsters. The result is a grab bag of Disneymania, with Disney characters cavorting on film and in person with their visiting hosts. Says producer Kimball of the show, "It's unlike anything else on the air today, combining live action, nature footage, and animation with quick cuts and contemporary pacing. We've designed it for early evening telecast with appeal to everyone. It's definitely not a Saturday morning kid show. That's not my bag. This is a casual, easy-to-look-at kind of show, which doesn't require a lot of concentration. It's not a furious stream of one-liners. The humor is subtle. We won't embarrass anyone with a laugh track. If you find it amusing, you laugh where you want to laugh. We'll be using a lot of the classic Mickey Mouse and Donald Duck shorts. People want to see them

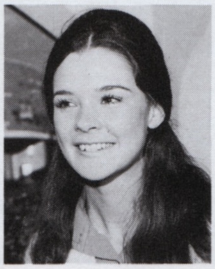
*Pat Buttram. One of ten comedy stars punching in at "The Mouse Factory."*

again. Now they'll get that chance." "The Mouse Factory," composed of 34 programs, premiered in mid-January on five NBC and other TV stations throughout the country.

. . . Movies tentatively scheduled for release in the spring include: "The Biscuit Eater," "Swiss Family Robinson," and "101 Dalmatians."

## Disneyland

. . . Emily Zinser, a pretty 22-year-old brunette from Westminster, California, was crowned 1972 Disneyland Ambassador during ceremonies held last November at the Park. As the 1972 Ambassador, Emily will travel throughout the United States and to foreign countries extending friendship and special greetings from Disneyland to people all over the world. A charming native of Noblesville, Indiana, she was chosen from among hundreds of attractive young Disneyland employees as the girl best epitomizing the warmth and friendly spirit of the Park. A graduate of Mater Dei High School in Santa Ana, California, Emily studied at Iberia Americana in Mexico City before returning to Southern California to continue her education at Golden West Junior College. Emily, who has been a Disneyland Tour Guide since March, 1968, was one of the five finalists for last year's Ambassador title, which was presented to Miss Marva Dickson.



*The Park's 1972 Ambassador, Emily Zinser.*

. . . Special entertainment events to watch for this spring include: "Disneyland's Valentine Party" on February 12, starring top-name recording groups for listening and dancing; "Star-Spangled Holidays" on February 19, 20, and 21, including guest entertainers and performances by a 500-voice massed choir and a 200-piece massed band; "Cinderella Festival" on March 3 and 4, featuring fashion shows, garden tours, and cooking tips; "St. Patrick's Day" on March 17, including a special parade and special shows starring the Disneyland Band and Disney Characters; "Spring Fling" on March 25, featuring top-name rock groups and hundreds of free prizes; "Easter Holidays" from March 26 to April 2, featuring guest entertainers and a special Easter Parade; "Winnie The Pooh Days" on April 15 and 16, featuring a colorful parade and special Winnie The Pooh fan cards; "Viva Mexico" on May 6 and 7, featuring a special parade and Mexican entertainment; and "Disneyland's Big Band Festival" on May 27, 28, and 29, featuring five guest big bands and Disneyland's special "Great Bands of America" Parade.

## Walt Disney World

. . . Sherry Lynn Swets was named official Walt Disney World Ambassador for 1972. The pretty 20-year-old blonde was selected from hundreds of employees to be the official representative for Walt Disney World. The new ambassador was formally presented last November in special ceremonies at Cinderella Castle in the Magic Kingdom theme park. In her new official capacity, Sherry will be world-wide spokeswoman for the Vacation Kingdom. Her one-year reign will include travels throughout the United States and abroad. Previously employed as an attraction supervisor at Walt Disney World, the pretty native of Baraboo, Wisconsin, attended Daytona Beach Junior College for one-and-one-half years before joining the Walt Disney World team. She will make press and public appearances on behalf of Walt Disney World, and, as the official hostess for the Vacation Kingdom, she will greet special guests, including celebrities, government officials, and foreign dignitaries. Sherry succeeds Walt Disney World's first Ambassador, Debby Dane, who traveled approximately 85,000 miles during her year-long diplomatic mission.

*Sherry Lynn Swets, WDW's 1972 Ambassador.*

. . . Like Disneyland, Walt Disney World also continues its expansion program. New attractions tentatively scheduled to open at the Vacation Kingdom by the end of summer '72 include: "If You Had Wings," an attraction sponsored by Eastern Air Lines, located in Tomorrowland, and featuring a multi-screen, somewhat-surrealistic air trip to some of the many countries served by Eastern, and a "Tom Sawyer Island" type of attraction, featuring a wide variety of "natural" wonders to tease a child's imagination. New shops and stores tentatively scheduled for inclusion in Walt Disney World by the end of summer '72 are "Mlle. Lafayette's Parfumerie," "Old World Antiques," and "Silversmith" in Liberty Square and "Merlin's Magic Shop" and "The Aristocats" shop in Fantasyland. Numerous other attractions are in the "talk" stage, including an exciting log-flume adventure.

## Wonderful World of Disney

. . . Shows tentatively scheduled to appear on the program include: "Justin Morgan Had A Horse" (parts I and II) on February 6 and 13, "The City Fox" on February 20, "Banner In The Sky" (parts I and II) on February 27 and March 5, "The Yucatan Monkey" on March 12, "Michael O'Hara, The IV" (parts I and II) on March 19 and 26, "Dad . . . Can I Borrow The Car?" on April 2, "At Home With Donald Duck" on April 9, and "Atta Girl Kelly" (parts I, II, and III) on April 16, 23, and 30.

Walt Disney's MAGIC KINGDOM CLUB T.M.

# TICKET INFORMATION SPRING 1972

**NATIONAL HEADQUARTERS: DISNEYLAND** 1313 Harbor Blvd. Anaheim, Calif. 92803

## Walt Disney World

**PHONE: (305) 828-3333**

### SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes use of WDW Transportation System (Monorails, water craft, and trams) for one day, "Magic Kingdom" Theme Park admission, and **ANY 7** attractions of your choice.

**EFFECTIVE THRU MAY 31, 1972**

| | Value | Box Office Price |
|---|---|---|
| ADULT | ($9.80) | **$4.50** |
| JUNIOR (12 thru 17) | ($8.80) | **$4.00** |
| CHILD (3 thru 11) | ($6.60) | **$3.50** |

**Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club card at main entrance box office.**

### REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

**COUPON MAKE-UP**

| | A 10c | B 25c | C 50c | D 75c | E 90c | Admiss. Ticket | Trans. Ticket |
|---|---|---|---|---|---|---|---|
| 7-Ride | (1) | (1) | (1) | (2) | (2) | (1) | (1) |
| 11-Ride | (1) | (1) | (2) | (3) | (4) | (1) | (1) |

| 7-RIDE TICKET BOOK | Value | Box Office Price |
|---|---|---|
| ADULT | ($7.65) | **$4.75** |
| JUNIOR (12 thru 17) | ($6.65) | **$4.25** |
| CHILD (3 thru 11) | ($4.95) | **$3.75** |

| 11-RIDE TICKET BOOK | Value | Box Office Price |
|---|---|---|
| ADULT | ($10.70) | **$5.75** |
| JUNIOR (12 thru 17) | ($ 9.70) | **$5.25** |
| CHILD (3 thru 11) | ($ 7.80) | **$4.75** |

## Disneyland

**PHONE: (213) 626-8605 or (714) 533-4456**
**Extension 703**

### SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes Admission and **ANY 10** Attractions of Your Choice

**EFFECTIVE THRU MAY 31, 1972**

| | Value | Box Office Price |
|---|---|---|
| ADULT | ($12.00) | **$4.75** |
| JUNIOR (12 thru 17) | ($11.40) | **$4.25** |
| CHILD (3 thru 11) | ($ 8.65) | **$3.75** |

**Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club card at main entrance box office.**

### REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

**COUPON MAKE-UP**

| | A 10c | B 25c | C 40c | D 70c | E 85c | General Admission Ticket |
|---|---|---|---|---|---|---|
| 10-Ride | (1) | (1) | (2) | (3) | (3) | (1) |
| 15-Ride | (1) | (2) | (3) | (4) | (5) | (1) |

| 10-RIDE TICKET BOOK | Value | Box Office Price |
|---|---|---|
| ADULT | ($9.30) | **$4.95** |
| JUNIOR (12 thru 17) | ($8.70) | **$4.45** |
| CHILD (3 thru 11) | ($6.65) | **$3.95** |

| 15-RIDE TICKET BOOK | Value | Box Office Price |
|---|---|---|
| ADULT | ($12.35) | **$5.95** |
| JUNIOR (12 thru 17) | ($11.75) | **$5.45** |
| CHILD (3 thru 11) | ($ 9.50) | **$4.95** |

### SPECIAL MAGIC KINGDOM CLUB PACKAGE PLAN FOR WALT DISNEY WORLD NOT AVAILABLE TO THE GENERAL PUBLIC

**(Effective through December 31, 1972)**

**INCLUDES (PER PERSON):**

. . . Accommodations for 2 nights at either the Contemporary or the Polynesian Village Theme Resort Hotels
. . . 3 days unlimited use of the Walt Disney World Transportation System (Monorails, water craft, and trams)
. . . 3 Magic Kingdom Club "Walt Disney World Ticket Books"

**PLUS**

. . . $15 worth of recreation coupons that may be used for food, beverages, merchandise, recreation and other hotel services.

| PER-PERSON RATES | VALUE | PRICE |
|---|---|---|
| ADULT (double occupancy) | ($ 79.40) | **$57.20** |
| *JUNIOR (12 thru 17) | ($ 41.40) | **$21.00** |
| *CHILD (3 thru 11) | ($ 34.80) | **$19.50** |
| SINGLE OCCUPANCY | ($114.40) | **$92.20** |

*Occupying room with adults

Accommodations are resort-sized rooms designed to sleep up to four people comfortably.

For each room reserved, a minimum of two adult rates is required. A deposit of $35 per room will be requested upon confirmation. The balance is due 21 days prior to arrival. In the event of cancellation, full refund will be made if cancellation occurs more than 5 days prior to scheduled arrival.

**ADDITIONAL NIGHTS**

Additional nights are available at $35 per night. This rate applies for either single or double occupancy. There is no charge for children 17 years and under occupying room with adults.

Prices are subject to applicable taxes and change without notice.

**SPECIAL NOTE**

Advance reservations must include your MKC Chapter number, and card must be presented at time of hotel registration.

**FOR RESERVATIONS:**

**Write Walt Disney World Hotel Reservations**
Box 78, Lake Buena Vista, Florida 32830
**or Phone: (305) 824-8000**

**ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!**

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# Walt Disney World

OPERATING HOURS*

## MARCH 1972

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| | | | **1**<br>OPEN 10-7 | **2**<br>OPEN 10-7 | **3**<br>OPEN 10-7 | **4**<br>OPEN 10-9 |
| **5**<br>OPEN 10-9 | **6**<br>OPEN 10-7 | **7**<br>OPEN 10-7 | **8**<br>OPEN 10-7 | **9**<br>OPEN 10-7 | **10**<br>OPEN 10-7 | **11**<br>OPEN 10-9 |
| **12**<br>OPEN 10-9 | **13**<br>OPEN 10-7 | **14**<br>OPEN 10-7 | **15**<br>OPEN 10-7 | **16**<br>OPEN 10-7 | **17**<br>OPEN 10-7<br>St. Patrick's Day | **18**<br>OPEN 10-9 |
| **19**<br>OPEN 10-9 | **20**<br>OPEN 10-7 | **21**<br>OPEN 10-7 | **22**<br>OPEN 10-7 | **23**<br>OPEN 10-7 | **24**<br>OPEN 10-7 | **25**<br>OPEN 10-9 |
| **26**<br>OPEN 10-9 | **27**<br>OPEN 10-7 | **28**<br>OPEN 10-7 | **29**<br>OPEN 10-7 | **30**<br>OPEN 10-7 | **31**<br>OPEN 10-7 | |

## APRIL 1972

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| | | | | | | **1**<br>OPEN 10-9 |
| **2**<br>OPEN 10-9<br>Easter Sunday | **3**<br>OPEN 10-7 | **4**<br>OPEN 10-7 | **5**<br>OPEN 10-7 | **6**<br>OPEN 10-7 | **7**<br>OPEN 10-7 | **8**<br>OPEN 10-9 |
| **9**<br>OPEN 10-9 | **10**<br>OPEN 10-7 | **11**<br>OPEN 10-7 | **12**<br>OPEN 10-7 | **13**<br>OPEN 10-7 | **14**<br>OPEN 10-7 | **15**<br>OPEN 10-9 |
| **16**<br>OPEN 10-9 | **17**<br>OPEN 10-7 | **18**<br>OPEN 10-7 | **19**<br>OPEN 10-7 | **20**<br>OPEN 10-7 | **21**<br>OPEN 10-7 | **22**<br>OPEN 10-9 |
| **23**<br>OPEN 10-9<br>**30**<br>OPEN 10-9 | **24**<br>OPEN 10-7 | **25**<br>OPEN 10-7 | **26**<br>OPEN 10-7 | **27**<br>OPEN 10-7 | **28**<br>OPEN 10-7 | **29**<br>OPEN 10-9 |

## MAY 1972

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| | **1**<br>OPEN 10-7 | **2**<br>OPEN 10-7 | **3**<br>OPEN 10-7 | **4**<br>OPEN 10-7 | **5**<br>OPEN 10-7 | **6**<br>OPEN 10-9 |
| **7**<br>OPEN 10-9 | **8**<br>OPEN 10-7 | **9**<br>OPEN 10-7 | **10**<br>OPEN 10-7 | **11**<br>OPEN 10-7 | **12**<br>OPEN 10-7 | **13**<br>OPEN 10-9 |
| **14**<br>OPEN 10-9 | **15**<br>OPEN 10-7 | **16**<br>OPEN 10-7 | **17**<br>OPEN 10-7 | **18**<br>OPEN 10-7 | **19**<br>OPEN 10-7 | **20**<br>OPEN 10-9 |
| **21**<br>OPEN 10-9 | **22**<br>OPEN 10-7 | **23**<br>OPEN 10-7 | **24**<br>OPEN 10-7 | **25**<br>OPEN 10-7 | **26**<br>OPEN 10-7 | **27**<br>OPEN 10-9 |
| **28**<br>OPEN 10-9 | **29**<br>OPEN 10-7<br>Memorial Day | **30**<br>OPEN 10-7 | **31**<br>OPEN 10-7 | | | |

* Operating hours listed apply to Walt Disney World Theme Park only.

# Disneyland

OPERATING HOURS

## MARCH 1972

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| | | | **1**<br>OPEN 10-6 | **2**<br>OPEN 10-6 | **3**<br>OPEN 10-6<br>Cinderella Festival | **4**<br>OPEN 9-7<br>Cinderella Festival |
| **5**<br>OPEN 9-7 | **6**<br>CLOSED | **7**<br>CLOSED | **8**<br>OPEN 10-6 | **9**<br>OPEN 10-6 | **10**<br>OPEN 10-6 | **11**<br>OPEN 9-7 |
| **12**<br>OPEN 9-7 | **13**<br>CLOSED | **14**<br>CLOSED | **15**<br>OPEN 10-6 | **16**<br>OPEN 10-6 | **17**<br>OPEN 10-7<br>St. Patrick's Day | **18**<br>OPEN 9-7 |
| **19**<br>OPEN 9-7 | **20**<br>CLOSED | **21**<br>CLOSED | **22**<br>OPEN 10-6 | **23**<br>OPEN 10-6 | **24**<br>OPEN 10-6 | **25**<br>OPEN 9-7<br>Spring Fling 8:30 pm-1:30 am |
| **26**<br>OPEN 8-12<br>Easter Holidays | **27**<br>OPEN 8-12<br>Easter Holidays | **28**<br>OPEN 8-12<br>Easter Holidays | **29**<br>OPEN 8-12<br>Easter Holidays | **30**<br>OPEN 8-12<br>Easter Holidays | **31**<br>OPEN 8-12<br>Easter Holidays | |

## APRIL 1972

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| | | | | | | **1**<br>OPEN 8-12<br>Easter Holidays |
| **2**<br>OPEN 8-9<br>Easter Parade | **3**<br>OPEN 10-6 | **4**<br>OPEN 10-6 | **5**<br>OPEN 10-6 | **6**<br>OPEN 10-6 | **7**<br>OPEN 10-6 | **8**<br>OPEN 8-7 |
| **9**<br>OPEN 8-7 | **10**<br>CLOSED | **11**<br>CLOSED | **12**<br>OPEN 10-6 | **13**<br>OPEN 10-6 | **14**<br>OPEN 10-6 | **15**<br>OPEN 8-7<br>Winnie The Pooh Days |
| **16**<br>OPEN 8-7<br>Winnie The Pooh Days | **17**<br>CLOSED | **18**<br>CLOSED | **19**<br>OPEN 10-6 | **20**<br>OPEN 10-6 | **21**<br>OPEN 10-6 | **22**<br>OPEN 8-7 |
| **23**<br>OPEN 8-7<br>**30**<br>OPEN 8-7 | **24**<br>CLOSED | **25**<br>CLOSED | **26**<br>OPEN 10-6 | **27**<br>OPEN 10-6 | **28**<br>OPEN 10-6 | **29**<br>OPEN 8-7 |

## MAY 1972

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| | **1**<br>CLOSED | **2**<br>CLOSED | **3**<br>OPEN 10-6 | **4**<br>OPEN 10-6 | **5**<br>OPEN 10-6 | **6**<br>OPEN 8-7<br>Viva Mexico |
| **7**<br>OPEN 8-7<br>Viva Mexico | **8**<br>CLOSED | **9**<br>CLOSED | **10**<br>OPEN 10-6 | **11**<br>OPEN 10-6 | **12**<br>OPEN 10-7 | **13**<br>OPEN 8-7 |
| **14**<br>OPEN 8-7 | **15**<br>CLOSED | **16**<br>CLOSED | **17**<br>OPEN 10-6 | **18**<br>OPEN 10-6 | **19**<br>OPEN 10-6 | **20**<br>OPEN 8-7 |
| **21**<br>OPEN 8-7 | **22**<br>OPEN 10-7 | **23**<br>OPEN 10-7 | **24**<br>OPEN 10-7 | **25**<br>OPEN 10-7 | **26**<br>OPEN 10-7 | **27**<br>OPEN 8-1<br>Big Band Festival |
| **28**<br>OPEN 8-1<br>Big Band Festival | **29**<br>OPEN 9-10<br>Memorial Day Great Bands of America Parade | **30**<br>OPEN 10-7 | **31**<br>OPEN 10-7 | | | |

**DISNEYLAND**
1313 HARBOR BLVD.
ANAHEIM, CALIF.

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**PERMIT NO. 26306**

*Two small runaways…*

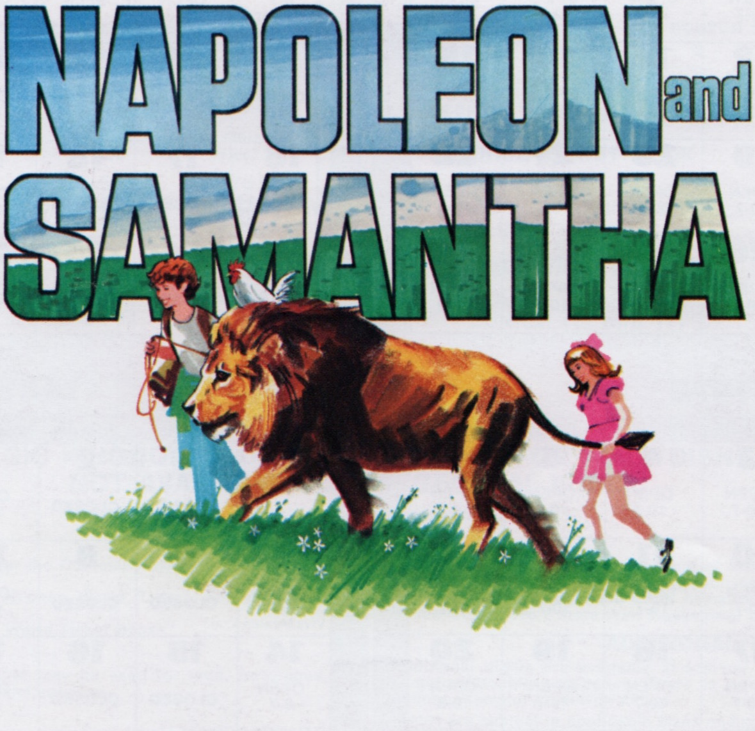
*a ragtailed rooster…*

*a gallant old lion…*

*AN INCREDIBLE ADVENTURE!*

*WALT DISNEY PRODUCTIONS*

presents



***In theatres everywhere this summer***

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